



News Release

For Immediate Release

Cambridge Who's Who Publishing, Inc. Debuts Beta Online Social Networking Site: Cambridge Who's Who Connect

Uniondale, NY, September 29, 2008– Cambridge Who's Who Publishing, Inc. is pleased to announce a new membership benefit – [Cambridge Who's Who Connect](#). Cambridge Who's Who Connect is a new, innovative platform that allows members to effectively network with each other. On Cambridge Who's Who Connect, members will be able to easily exchange information, communicate with others and participate in discussions that are beneficial for their professional growth and development.

Cambridge Who's Who Connect features a *Profile* page that can be customized with pictures, videos, RSS Feeds and widgets; *Forum* where members can discuss pertinent issues with other members and ask them for assistance; *Photo and Video Gallery* where members can upload additional images and videos; an *Events* section with an online invitation system; a *Groups* section allowing members to connect with other members who have similar interests and a personal *Blog* so that members can share their thoughts, ideas and advice with other members of Cambridge Who's Who Connect.

By utilizing the tools available through Cambridge Who's Who Connect, members will reap the true value of their Cambridge Who's Who membership. This online beta social networking site is an interactive way for Cambridge Who's Who members to communicate successfully within the Cambridge Who's Who community and build meaningful business relationships.

Cambridge Who's Who Publishing, Inc. is committed to delivering the highest quality networking resources for relationship building, job recruitment, career enhancement and new business development. Cambridge Who's Who Connect is another enhancement that Cambridge Who's Who has made to their membership to better serve their members' needs. If you are a current member of Cambridge Who's Who, [Sign up for Cambridge Who's Who Connect](#) and start taking advantage of your newest membership benefit today.

About Cambridge Who's Who Publishing, Inc.

Cambridge Who's Who is an invitation-only network comprised of more than 250,000 executives, professionals and entrepreneurs who have demonstrated leadership and achievement in their industry and occupation. Cambridge Who's Who membership

provides individuals with a valuable third-party endorsement of their accomplishments and gives them the tools needed to brand themselves and their businesses effectively. It also facilitates networking among a diverse group of professionals at various stages of their careers. For more information about Cambridge Who's Who see www.cambridgewhoswho.com/mainsite/aboutus.